



## Place Week Victoria – May 2018

Place Week is a week-long series of activities that support and celebrate the work of those seeking to transform our public spaces into places where communities can come together. From the 20<sup>th</sup> to the 27<sup>th</sup> of May, the Place Agency Consortium in Victoria, has come together to entice you with a series of events including a range of walking tours, design exhibitions, talks and workshops that will take place across Melbourne to build awareness and capacity for placemaking, while showcasing activities happening in our community. Below is a list of the activities happening throughout Place Week Victoria.

### Place Week Agenda:

#### Sun 20<sup>th</sup> May

2:00 pm – 5:00 pm **Creative Change, An Afternoon with Bill Reed, RegenesiS USA**  
Gryphon Gallery (Building 1888 Parkville VIC 3052), The University of Melbourne

#### Mon 21<sup>st</sup> May

9:00 am – 5:00 pm **Enlightened Development: Stewards of the Commons. The New Development Story**  
Donkey Wheel House - 673 Bourke Street, Melbourne, Victoria 3000

5:30 pm – 7:30 pm **Melbourne Forum: Positive Legacy**  
The Treasury Theatre, Lower plaza, 1 Macarthur St, East Melbourne

#### Tue 22<sup>nd</sup> May

6:00 pm – 8:00 pm **The Great Place Debate! Placemaking in Private: How can private spaces leave positive and equitable impact on the public realm? With Ethan Kent, CoDesign Studio and leading Developers**  
Grub Food Van, 87-89 Moor Street, Fitzroy

#### Thurs 24<sup>th</sup> -31<sup>st</sup> May

All Day Every Day **Urban Morphological Mapping exhibition (Student exhibition)**  
Melbourne School of Design (Level 2), The University of Melbourne

#### Thurs 24<sup>th</sup> May

9:30 am – 3:30 pm **CoDesign Studio Presents, Placemaking Fundamentals with Ethan Kent**  
Kathleen Syme Library, 251 Faraday St, Carlton, VIC 3053

5:00 pm – 7:00 pm **Cremorne Roaming Event (6 stops) –**  
Meet at 5pm Coe &; 25 Stephenson Street Cremorne 3121

#### Fri 25<sup>th</sup> May

5:30 pm – 7:00 pm **Imagining Place: Exhibition on Regenerative Development & Placemaking**  
Melbourne School of Design (Atrium), The University of Melbourne

6:00 pm – 7:00 pm **Enabling Eco-Cities Book Launch**  
Melbourne School of Design (Atrium), The University of Melbourne

#### Sat 26<sup>th</sup> May

9:30 am – 12:30 pm **Creative Change: The art of Creating Lovable Places for all, A morning with Ethan Kent (a youth and youth leader event)**  
Gryphon Gallery (Building 1888 Parkville VIC 3052), The University of Melbourne

Place Week Victoria – May 2018

Sunday 20<sup>th</sup> of May

FREE EVENT

2:00 pm – 5:00 pm AEST

Gryphon Gallery, Building 1888, Parkville  
The University of Melbourne

**Creative Change, An Afternoon with Bill Reed, Regensis USA**



You are invited to an inspiring presentation and workshop with Bill Reed, Founder of Regensis USA and globally recognised as a thought leader of regenerative design. Bill will be joined by the flamboyant Gilbert Rochecouste of Village Well to explore the new story of place and the tools, skills and processes to heal a broken world. This will be an inspiring, transformative and fun afternoon.

**To register:** <https://www.trybooking.com/book/event?eid=381862&>

## Place Week Victoria – May 2018

Monday 21<sup>st</sup> of May

\$350.00 standard price –  
\$290.00 (for groups of 5+)

9:30 am – 4:30 pm AEST

Donkey Wheel House - 673 Bourke Street, Melbourne, Victoria 3000

### Enlightened Development: Stewards of the Commons. The New Development Story



Bill Reed of Regenesi USA and leaders from the property development, urban planning and design industries discuss the regenerative models and new regenerative story that's inspiring the global property development and business industry. This will be an inspiring and insightful full day symposium of talks, panels and participatory workshops.

To register: <https://www.trybooking.com/book/event?eid=375732&>

FREE EVENT

5:30 pm – 7:30 pm AEST

The Treasury Theatre, Lower plaza, 1 Macarthur St, East Melbourne



If we are to thrive into the future, humanity must address the social and ecological problems it has created. We need to find a way to live in the world so as to increase its capacity, not diminish it. Featuring three renowned experts within their field the speakers all approach this idea from their own perspectives exploring the role of permaculture (David Holmgren), placemaking (Lucinda Hartley) and regenerative design (Bill Reed) into the creation of social and ecological capacity triggering a positive legacy in development. The event will be followed by networking drinks and finger food until 8:30pm.

To Register: <https://bit.ly/2InuUgF>

Place Week Victoria – May 2018

Tuesday 22<sup>nd</sup> of May

FREE EVENT

6:00 pm – 8:00 pm AEST

Grub Food Van, 87-89 Moor Street,  
Fitzroy

**The Great Place Debate! Placemaking in Private: How can private spaces leave positive and equitable impact on the public realm? With Ethan Kent, CoDesign Studio and leading Developers**



CoDesign Studios invite you for some drinks, networking and (mild) debate, where a panel of placemakers, including Ethan Kent from Project for Public Spaces, will discuss the proposition: **Placemaking in private. How can private spaces leave positive and equitable impact on the public realm?** Come along, throw in your ten cents worth, get to know other placemakers and have a drink with us to celebrate Place Week Melbourne at that most lovely place, Grub Food Van in Fitzroy.

To register: <https://bit.ly/2rKA2FD>

## Place Week Victoria – May 2018

Thursday 24<sup>th</sup> -31<sup>st</sup> of May

FREE EVENT

8:00 am – 6:00 pm AEST every  
day. Walk in.

Melbourne School of Design (Level 2),  
The University of Melbourne

### Urban Morphological Mapping exhibition (Student exhibition)



Showcasing the final work of the students undergoing the Urban Morphological Mapping survey, this walk-in expo shows a range of mapping techniques relevant to urban design and planning to understand space. This also entails analysis of the forces that shape urban form and the various spatial practices that are integral to it. Students map public-private interfaces, functional mix, activities, flows and sensory experiences along the Elizabeth St and Russell St transects. In the final exercises collage and multi-layered mapping are used to explore different urban design concepts, approaches and potential outcomes, that help us see the city in new ways.

**To register:** No registration needed, this is a walk-in event with the students' work pinned up on walls of level 2, Melbourne School of Design.

Place Week Victoria – May 2018

Thursday 24<sup>th</sup> of May

\$350 – 450 AUD

9:30 am – 3:30 pm AEST

Kathleen Syme Library

251 Faraday St, Carlton, VIC 3053

CoDesign Studio Presents, Placemaking Fundamentals with Ethan Kent



Join us for a masterclass in best-practice placemaking with world renowned expert Ethan Kent, from Project for Public Spaces, New York City. This session will provide insights into international approaches to placemaking and innovative tools for community process and planning. This interactive, hands-on masterclass is an opportunity to learn from professionals and network with other placemakers.

To register: <https://placemaking-with-pps-melb.eventbrite.com.au>

\$15.00 AUD

5:00 pm – 7:00 pm AEST

Meet at 5pm Coe & Coe

25 Stephenson St. Cremorne 3121

Cremorne Roaming Event (6 stops)



The event showcases Cremorne’s culture as a roaming event. Communicating place through inclusive exploratory approaches. RMIT Masters Communication (Service Design) students have worked with the local community to identify, share and connect people, stories and culture. Along the way you’ll see examples of signage, voxpops, stories projected, skill share, maps, EDMs and a co-curated newsletter. Inclusive, exploratory process of co-creation (businesses and residents) and co-curation! The event stops by at an eclectic bar (just for us) and ends at the UnderPark (pop up site). Price includes cocktail, music and urban greenery donation to fund plants. Communication services donated by 226 Strategic, a partner of the Place Agency Consortium.

To register: <https://www.eventbrite.com.au/e/street-fest-cremorne-2018-tickets-46041870474>

## Place Week Victoria – May 2018

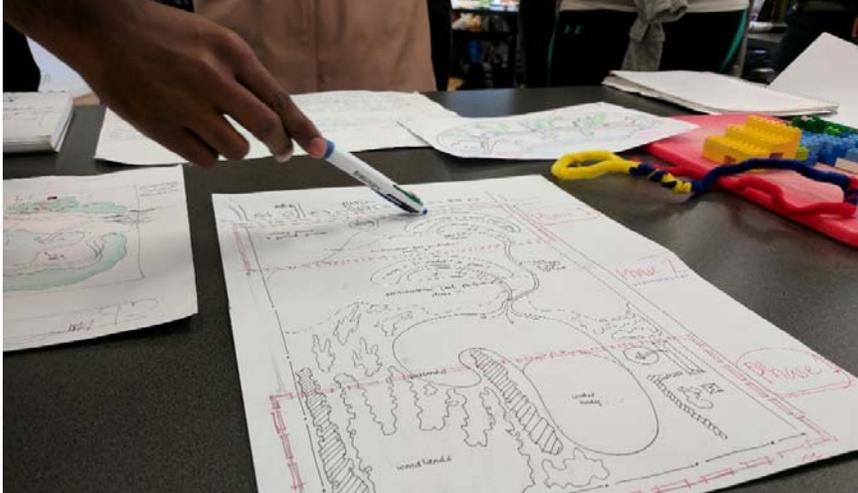
Friday 25<sup>th</sup> of May

FREE EVENT

5:30 pm – 7:00 pm AEST

Melbourne School of Design,  
The University of Melbourne

### Imagining Place: Exhibition on Regenerative Development & Placemaking



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ECOSYSTEMS



In this 2018 Masters' students Design Exhibition, we will explore the intersection between Regenerative Development and Placemaking by showcasing the designs resulting from three subjects: **Regenerating Sustainability** – a week long exhibition where 13 groups of students have designed a Regenerative Settlement at Kinglake, **Newport Project Studio** – reimagining The Paine Reserve in response to community aspirations of Place, and **Mille Feuille Due Studio** – encompassing the redesign of a master plan for the Ballarat Regional Multicultural Hub.

To register: <https://regen2018kinglake.eventbrite.com.au>

FREE EVENT

6:00 pm – 7:00 pm AEST

Melbourne School of Design,  
The University of Melbourne

### Enabling Eco-Cities Book Launch



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thrive  
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BUILDINGS  
ECOSYSTEMS

This Book Launch, celebrates the achievements of everyone who contributed to creating a pocket size book envisage how Eco-Cities could be planned, designed and created as informed by regenerative development and transitions theory among others. It provides practical tools to facilitate this evolution from current practice to future aspirations of cities aligned with nature.

To register: <https://ecocities2018launch.eventbrite.com.au>

Place Week Victoria – May 2018

Saturday 26<sup>th</sup> of May

FREE EVENT

9:30 am – 12:30 pm AEST

Gryphon Gallery, Building 1888, Parkville  
The University of Melbourne

**Creative Change: The art of Creating Lovable Places for all, a morning with Ethan Kent (a youth and youth leader event)**



Be prepared to push the boundaries with Ethan Kent of Project for Public Spaces USA, who will take us on a global journey of citizen-led Placemaking. Ethan will be joined by Australia's Placemaking Guru, Gilbert Rochecouste of Village Well. Join us for what will be a dynamic, highly immersive and experiential event that will give you the new tools to start the revolution. This event will provide information and opportunities to young professionals and students interested in creating places with positive social impact.

To register: <https://www.trybooking.com/book/event?eid=381859&>